

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WFSB Hartford, CT</span>	<b>Date:</b> <span style="font-size: 1.2em;">9/20/12</span>
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I, Mike Furman  
do hereby request station time concerning the following issue:

CT Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Total Charges:** \$13,200 gross / \$11,220 net

This broadcast time will be used by: CT Future Fund

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ct Future Fund	100 Pearl Street, 14th Floor Hartford, CT 06105	203- 733-4861
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Joe Taborsnik

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/26/12      *[Signature]*      202-338-8766  
 Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

*[Signature]*      William Whittle      DOS  
 Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6397747  
\*\*\* ORIGINAL REV#0 \*\*\*

ORDER # \_\_\_\_\_ CONTRACT # 6397747 CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT26/12 NOV1/12 WK-1

REP: NEW ORDER  
TTL 13200 @ 9X  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CT FUTURE PAC

order # 50300

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 140 AGENCY PRODUCT CODE = 145 AGENCY EST# = 2253												
1			1100A-1200N	30		\$1,200.00	10/29	10/30	1		M-TU	1
PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT												
2			1230P-200P	30		\$850.00	10/29	10/30	1		M-TU	1
PROGRAM : CBS SOAPROTATION CON COM1: CBS SOAPROTATION												
3			1200N-1230P	30		\$850.00	10/29	10/30	1		M-TU	1
PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS												

REP HEADLINE# `6397747  
\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
4			300P-400P	30		\$600.00	10/29	10/30	1		M-TU	1
PROGRAM : BETTER CONNECTICUT												
CON COM1: BETTER CONNECTICUT												
5			600P-630P	30		\$3,000.00	10/29	10/30	1		M-TU	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
6			700P-730P	30		\$1,950.00	10/29	10/30	1		M-TU	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
7			730P-800P	30		\$1,950.00	10/29	10/30	1		M-TU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
8			900A-1000A	30		\$800.00	10/29	10/30	1		M-TU	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
9			900A-1030A	30		\$2,000.00	10/28	10/28	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
CON COM1: CBS SUNDAY MORNING												
OCT/12			\$2,000.00	NOV/12	11200.00						CONTRACT TOTAL	13200.00
											TOTAL SPOTS	9

MARKET TOTALS	\$66,000	WFSB 20%	WTNH 58%	WVIT 14%	WTIC 6%	WCTX 0%	WCCF 0%	WHPX 0%
			CABL 2%					
ACCURATE SHARES	GFSB IS LISTED AS CABLE							
SVC- NSI	BOOKS- SEP/12							
DEMOS- RA35+*								

# CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

And:

**Waterfront Strategies**  
 1010 Wisconsin Ave, NW  
 #800  
 Washington, DC 20007

<u>Contract / Revision</u> 500300 /		<u>Alt Order #</u> 06397747
<u>Product</u> CT FUTURE PAC		
<u>Contract Dates</u> 10/26/12 - 11/01/12		<u>Estimate #</u> 2253
<u>Advertiser</u> CT Future PAC		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 140	<u>Product Code</u> 145
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	10/29/12	10/30/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$1,200.00			
N 2	WFSB	10/29/12	10/30/12	M-F CBS Soaps	1230-2p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$850.00			
N 3	WFSB	10/29/12	10/30/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$850.00			
N 4	WFSB	10/29/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$600.00			
N 5	WFSB	10/29/12	10/30/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$3,000.00			
N 6	WFSB	10/29/12	10/30/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$1,950.00			
N 7	WFSB	10/29/12	10/30/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$1,950.00			
N 8	WFSB	10/29/12	10/30/12	9am-10am	9am - 10am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				1	\$800.00			
N 9	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1				1	\$2,000.00			
<b>Totals</b>											<b>9</b>	<b>\$13,200.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
500300 /		06397747
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/12 - 11/01/12	CT FUTURE PAC	2253
<u>Advertiser</u>		<u>Original Date / Revision</u>
CT Future PAC		10/26/12 / 10/26/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	1	\$2,000.00	\$1,700.00
10/29/12 - 10/30/12	8	\$11,200.00	\$9,520.00
<b>Totals</b>	<b>9</b>	<b>\$13,200.00</b>	<b>\$11,220.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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